

# So, you're thinking about starting your website??

**If** you are contemplating the idea of getting a website built, there are a few things you need to think about:

1. *What name do I want to use?* your domain name should be one that should be easy for your viewers to remember; adding special characters and symbols will make it difficult for your customers to ever reach your site!



2. *Website content* should be displayed in such a way that is a pleasure or enjoyable for your customer to read. Fancy fonts, too much activity or too much text will drive your potential customer away!!!



3. *Make your website a resource* for your potential customers; have valuable information that your customers can use. Information about the local area, for example, could be helpful to newcomers to your area.



4. *Always have contact information clearly visible* so that your potential customer will know how to get in touch with you; either by email, telephone or in person.



With these tips in mind, your next step is to make an appointment! Contact One Fine Design by email or website! We look forward to hearing from you!